Ariane Rosing

Accessibility Specialist & Frontend Developer

* 4 February 1994
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arianerosing.tech

about

I'm a Frontend Developer since 2014 and an Accessibility Specialist, Consultant and Developer since 2016. Besides working on Frontend Features, I am developing accessibility tools, concepts, relaunches and audits according to legal requirements and custom accessibility approaches.
I have experience in technical lead positions as well as in speaking, teaching and coordinating about my metiers Frontend Development and Accessibility.

education

Bachelor of Science in Online Media / Hochschule Furtwangen University

10/2013 - 03/2017
- Bachelor Thesis:
  „Web services for the visually impaired - conceptual considerations with focus on shop development"
- Main emphasis: web development

tech stack + skills

- Deep knowledge of DIN EN 302 549, EAA, BITV2.0, WCAG 2.1, WCAG 2.2
- JavaScript (esp. AlpineJS), less, sass, HTML5, CSS (esp. tailwind css), phtml, xml, knockoutJS, php, MySQL
- AI: GitHub Copilot, GPT
- Versioning Tools: GitHub
- Organizing: Jira, Outlook, MS Team
- Adobe: Photoshop, Illustrator

languages

german (native) ●●●●●
english ●●●●○
french ●●●○○

awards and certificates

- Adobe Certified Expert - Adobe Commerce Front End Developer
- Award for Computer Science as Project Lead at Hochschule Furtwangen University

work experience

Senior Frontend Developer & Accessibility Specialist / valantic GmbH

06/2017 - 05/2018, 04/2019 - present

- Frontend Development for Adobe Commerce / Magento 2 online shops
- Lead Frontend Developer in several projects (e.g. for Normagroup, Mey, Herose, medi1one)
- Building up accessibility teams and cooperations with related companies to improve web accessibility
- workshops, trainings and webinars about accessibility development and testing
- Accessibility relaunches and features for multiple online shops according to legal requirements such as head.com and mey.com
- Accessibility consulting, task generation and process optimization for e.g. Telefónica Germany GmbH and Olymp
- Accessibility audits for several web and app presences (e.g. douglas.com, douglas App, blackroll.com, olymp.com, bauhaus.at, mey.com, valantic.com, ...) according to legal requirements (BITV, EN 301 549) and custom accessibility approaches
- Accessibility consulting as accessibility expert for new and existing customers in B2B, B2C such as Telefónica, Blackroll, Olymp, mey
- Scoping and guiding interdisciplinary teams on their way to create legal accessibility products
- Development of complex frontend features

Freelance Frontend Developer / INNOVOsense

09/2015 - 09/2017
- Shopware5 Frontend development

Freelance Developer / storycrow.media

03/2017 - 05/2017
- Wordpressthemes and -plugin development

Ongoing

Frontend Developer for wordpress and shopify websites, accessibility consulting, lectures about accessibility and AI

publications and cooperations

- Webinar for germanys federal agency for accessibility (Bundesfachstelle Barrierefreiheit) about accessibility in e-commerce (2024) - to be seen here
- Several webinars about accessibility in web at the ecom|xperience (2019, 2023) and other formats
- cooperations and interviews with organizations for disabled people (e.g. ZsL Mainz, Sehbehinderten- und Blindenverein