

# Ariane Rosing

## Accessibility Specialist & Frontend Developer

### about

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I'm a Frontend Developer since 2014 and an Accessibility Specialist and Developer since 2016. Besides working on Frontend Features, I am developing accessibility tools, concepts, relaunches and audits according to legal requirements and custom accessibility approaches.

I have experience in technical lead positions as well as in speaking, teaching and coordinating about my metiers Frontend Development and Accessibility.

### education

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#### Bachelor of Science in Online Media / Hochschule Furtwangen University

10/2013 - 03/2017

- Bachelor Thesis:  
„Web services for the visually impaired - conceptual considerations with focus on shop development“
- Main emphasis: web development

### tech stack + skills

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- JavaScript (esp. AlpineJS), less, sass, HTML5, CSS (esp. tailwind css), phtml, xml, knockoutJS, php, MySQL
- AI: GitHub Copilot, GPT
- Versioning Tools: GitHub
- Organizing: Jira, Outlook, MS Team
- Deep knowledge of DIN EN 302 549, EAA, BITV2.0, WCAG 2.1, WCAG 2.2

### languages

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german (native)  
english  
french



### awards and certificates

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- Adobe Certified Expert - Adobe Commerce Front End Developer
- Award for Computer Science as Project Lead at Hochschule Furtwangen University
- Currently in process for IAAP - CPACC

\* 4 February 1994

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[arianerosing.tech](https://arianerosing.tech)

### work experience

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#### Senior Frontend Developer & Accessibility Specialist / valantic GmbH

06/2017 - 05/2018, 04/2019 - present

- Frontend Development for Adobe Commerce / Magento 2 online shops
- Lead Frontend Developer in several projects (e.g. for Normagroup, Mey, Herose, medi1one)
- Building up accessibility teams and cooperations with related companies to improve web accessibility
- workshops, trainings and webinars about accessibility development and testing
- Accessibility relaunches and features for multiple online shops according to legal requirements such as head.com and mey.com
- Accessibility consulting, task generation and process optimization for Telefónica Germany GmbH
- Accessibility audits for several web presences (e.g. blackroll.com, olymp.com, bauhaus.at, mey.com, valantic.com, feld-eitorf.de, ... ) according to legal requirements (BITV) and custom accessibility approaches
- Accessibility consulting as accessibility expert for new and existing customers in B2B, B2C such as Telefónica, blackroll, mey
- Scoping and guiding interdisciplinary teams on their way to create legal accessibility products
- Development of complex frontend features

#### Freelance Frontend Developer / INNOVOsense

09/2015 - 09/2017

- Shopware5 Frontend development

#### Freelance Developer / storycrow.media

03/2017 - 05/2017

- Wordpressthemes and -plugin development

#### Ongoing

Frontend Developer for wordpress and shopify websites, accessibility consulting, lectures about accessibility and AI

### publications and cooperations

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- Webinar for germanys federal agency for accessibility (Bundesfachstelle Barrierefreiheit) about accessibility in e-commerce (2024) - to be seen [here](#)
- Several webinars about accessibility in web at the ecom|xperience (2019, 2023) and other formats
- cooperations and interviews with organizations for disabled people (e.g. ZsL Mainz, Sehbehinderten- und Blindenverein Südbaden e.V.) to drive on approaches for an accessible web